



Torbjörn Lööf

Chief Executive Officer
Inter IKEA Group

“Democratic design integrates sustainability into the thinking and decision making in IKEA.”

Torbjörn Lööf is CEO of Inter IKEA Group, which includes the IKEA brand and concept, the worldwide franchisor and the development, design and production of home furnishing solutions to address the everyday needs of the many people.

The IKEA brand is represented in more than 50 markets around the world. By 2030, the IKEA ambition is to be a climate positive and circular business that inspires and enables millions of people to live better lives within the limits of the planet.

IKEA will eliminate GHG emissions wherever possible across the total value chain and store carbon in land, plants and products. The aim is that all IKEA products are designed from the very beginning to be repurposed, repaired, reused, resold and recycled, generating as less waste as possible – using only renewable and recycled materials.

Torbjörn started his IKEA journey in 1989 and has held a number of leading positions and roles in different areas of the IKEA business. He has Swedish and Italian origins and was raised just outside Älmhult, Sweden.

Specific topics to engage in at COP25: Business transformation to become climate positive and circular business by 2030.

