



Lena Pripp-Kovac

Chief Sustainability Officer
Inter IKEA Group

“I inspire, enable and challenge the IKEA business to become people and planet positive.”

When were you born?

1966

When did you start working for IKEA?

2008

What area do you work in?

Sustainability

What topics are within your area of expertise?

IKEA values and culture, sustainability, becoming a circular business and climate-positive, creating a fair, equal society, healthy sustainable living, supplier code of conduct, responsible sourcing.

What do you do?

I inspire, enable and challenge the IKEA business to become people and planet positive.

Why is this area of work important?

Because it enables us to deliver to the IKEA vision – to create a better everyday life for the many people.

What’s your professional background?

I’ve been working for more than 25 years with sustainability-related topics in various businesses, industries, universities and countries, including in the IT and medical device industries.

How is Democratic Design* important to you?

Because it’s the formula that makes it possible to create great value for many people.

What product reflects your thoughts about Democratic Design and why?

JOFRID throw – it’s beautiful, soft and clever and has great Democratic Design values.

* Democratic Design is the IKEA approach of always considering form, function, quality, sustainability, and low price in order to make better everyday products for the many people.

