

When you need a helping hand

There are times when we all need a bit of extra comfort and support. Either to get up from your favourite sofa or pop those oh-so-tricky lids. With the OMTÄNKSAM collection IKEA wants to add comfort, function and safety in all areas of the home.

About 15 percent of the world's population live with some form of disability. With the OMTÄNKSAM range – developed in collaboration with ergonomists, physiotherapists and researchers – IKEA is helping people overcome obstacles that make it difficult to enjoy an independent life by adding extra comfort and functionality. IKEAs vision has always been to create a better everyday life for the many people. That includes all individuals with different kinds of functional needs – from children to the elderly and everyone in between.

The name of the range is Swedish for “thoughtful”. The word expresses the ideas of care and describes the products well. The first OMTÄNKSAM products were launched in 2017 and have lots of hidden features to add comfort, function and safety at home. They combine beauty with the principles of ergonomics. The range includes comfortable chairs that are easy to get in and out of, cushions that provide support, an easy to lift vase and jar grippers that help you unscrew lids.

This is the first step, from now on, IKEA will develop the OMTÄNKSAM range further. Products for the bedroom, bathroom and kitchen are currently in the pipeline – work made all the more important by the fact that hardly any other company in the home furnishing business is addressing these issues.

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Planned launch: Global launch May 2020