

## The Better Living neighbourhood model and some potential solutions for the future home

High resolution images are available on <https://newsroom.inter.ikea.com/>



### The neighbourhood model

This is a visualisation of the Better Living project by IKEA and Ikano Bostad about how a future neighbourhood could be. Traditionally, when you work with urban planning you start with the big picture. Instead, we started with people and their everyday needs. Today, many people include the neighbourhood in their definition of home.

Activities in life at home are fluid between private, and shared and public spaces.

Neighbourhoods have the potential to create meaningful and functional meeting places. Imagine if we could create a neighbourhood for everybody --diverse, inclusive, sustainable and affordable.

### Bedroom/closet (ROGNAN)

With ROGNAN robotic furniture you don't have to compromise your needs, dreams, or comfort in order to achieve a multi-functional small space. ROGNAN gives you eight extra square meters of living space, using robotics to transform the solution from a bedroom to a walk-in closet, to a workspace, to a living room. An all-in-one solution activated by touchpad. ROGNAN will be sold in 2020 as a test in Hong Kong and Japan.



### Fridge/Freezer

This is one concept to reduce food waste and make it easier to share food storage. These flexible fridges and freezers let you divide storage space the way you want. They also make it easier to see exactly what you have and store each category of food in the right temperature, which reduces waste.

Note: this is a concept product to help us explore the needs of tomorrow. There are no decisions made about when or if it will be made available.



### **Waste sorting:**

In small spaces it's hard to make room for waste sorting. But why does it need to be done at home at all? Imagine you could just put your waste through an opening in the wall and it's sent by vacuum to a sorting plant. A measuring and display function could give you positive feedback about your contribution to proper waste sorting too.

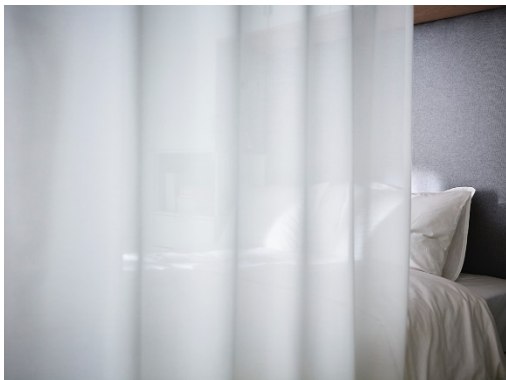
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### **The hall/outside storage:**

These built-in cabinets have electronic locks. You can store outdoor clothes or shoes, and even have goods delivered here. The cabinets also create additional insulation which could reduce the building's running costs. There's also a cabinet for items the entire building can share, like tools, extra chairs for guests, ironing boards and other things you don't need every day.



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### **GUNRID air purifying curtain**

This is an everyday item with a powerful hidden function: air filtration. This curtain cleans air and removes odour. That helps create a healthier environment in the home.

Our ambition is to sales start GUNRID curtain on all markets in February 2020.

### **Bed/sleep solution**

In many cities, noise pollution has a negative impact on sleep quality. Sound masking is one way to reduce noise. It's a solution that both improves the look of a home and life quality too.

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