



**PRESS RELEASE**

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Älmhult, Sweden**

## **IKEA receives three RED DOT Awards 2019 for product design on kitchen appliances**

**IKEA has received three Red Dot Awards: Product Design for FOKUSERA extractor hood, FINSMAKARE forced air oven and FINSMAKARE microwave combi oven. Red Dot Award is an internationally organised competition which reviews the best products of the year. In addition, IKEA also received awards for SYMFONISK speaker, BRUSEN outdoor sofa, SVALLET work lamp and OMTÄNKSAM tables.**

At IKEA, design is about making great design accessible to the many people. Because everyone deserves a good home with qualitative products that are beautiful, functional, sustainable and affordable. With FOKUSERA and FINSMAKARE, IKEA created durable appliances with style, functionality and at a price that supports the complete kitchen.

“With FINSMAKARE and FOKUSERA, IKEA wanted to make exceptional home appliances in both form language and functionality. We paid extra attention to details and user experience to make these products a joy to use. There is a lot of teamwork behind developing these products and with our life at home experience and our suppliers knowledge, we can create complete kitchen solutions for the many, ” says Hanna Carleke, Range and Product Manager.

The FOKUSERA wall-mounted hood is an Extractor hood combining traditional expression with modern technology. A LED lighting strip at the front, lights up the cooking surface at its best, with the lowest power consumption LED offers. FINSMAKARE forced air/steam oven and FINSMAKARE microwave combi oven use a sturdy, stainless steel central double wheel with “Hi-Fi” tactile feel for menu selection, numerical adjustments and confirmation for an intuitive user-experience.

This year, more than 5,500 products were submitted and the products entered were assessed individually by an independent and international jury of experts. The Red Dot Award is one of the world’s largest international product competitions. FOKUSERA and FINSMAKARE will be presented in the Red Dot Design Museum, the largest museum for contemporary design and the awards ceremony will take place in Essen in July 2019.

“We are both happy and proud that IKEA has received these Red Dot Awards. They not only put the spotlight on great IKEA products, they also tell us that our design philosophy, working with Democratic Design enables good design for the many people. Regardless if it’s about designing a lamp, sofa, kitchen appliances, table or speaker, we can accomplish great design quality and results when taking form, function, quality, sustainability and affordability into consideration” says Evamaria Rönnegård, Design Manager at IKEA of Sweden.

### **About Red Dot Award**

Red Dot Award, founded in 1955, is one of the most respected international design competitions in the world and organized by the Design Zentrum Nordrhein Westfalen in Essen, Germany.

*IKEA is one brand and many companies. Around the globe, a large number of companies operate under the IKEA trademarks.*

*IKEA Range & Supply, consisting of IKEA of Sweden in Älmhult and IKEA Supply AG in Pratteln, Switzerland, have the responsibility to develop, design, produce and supply IKEA stores and sales channels around the world with home furnishing solutions available to the many people. Each year IKEA Range & Supply introduces 2,000 new products. The total range is almost 10,000 products.*